

Rep Order# 9045165 Ver# 3 Mod# 1 Status Confirmed

Traffic Order#

Printed: 09/11/2013 12:09 PM

Last Received: 08/27/2013 4:18 PM

Showing Buylines: All Lines

Station WVIR-TV CHARLOTTESVILLE,VA
Advertiser (2737) DEMOCRATIC PARTY OF
Product DEM PARTY/MCAULIFFE
Estimate#
Buyer MIKE DETTORRE
Phone#
Fax#

Agency (2120) SHORR JOHNSON MAGNUS
1831 CHESTNUT ST
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 08/27/2013 - 09/03/2013
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	SA	6A-7A	CHRIS/WALL ST	:30	\$25.00	08/31-08/31	0	0	0	\$0.00	
	14	SA	7A-8A	DATELINE29-SA ED	:30	\$65.00	08/31-08/31	0	0	0	\$0.00	
	15	SU	7A-8A	DATELINE29-SU ED	:30	\$65.00	09/01-09/01	0	0	0	\$0.00	
	16	SU	8A-9A	SUN TODAY	:30	\$95.00	09/01-09/01	0	0	0	\$0.00	

---REPORT TOTALS---

Report Totals: 12 / \$1,620.00

---SALES MONTHLY TOTALS---

Sep 13: 12 / \$1,620.00

Sales Totals: 12 / \$1,620.00

Station Totals: 12 / \$1,620.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$3,115	CABL	0%	GVIR	0%	UNKN	0%	WAHU	6%	WCAV	38%
		WVAW	4%	WVIR	52%						

Books FEB13
Demos RA35+